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NY Campaign to Elevate Women's Issues in Election Season Launches *PowHer the Vote Coordinates Statewide Network Calling for Economic Equality*

September 6, 2016: Over 100 organizations across New York representing tens of thousands of individuals are banding together to elevate women's issues to PowHer the Vote during this election season. Through this non-partisan campaign sponsored by PowHer New York, activists statewide are speaking out, calling on candidates to address and prioritize a range of policies on women's economic equality, and advancing a critical women's agenda.

YWCA Brooklyn is part of a broad base of issue related organizations including the chapters and affiliates across New York State of the YWCA, AAUW (American Association of University Women), and League of Women Voters. Other New York leaders are Citizen Action of NY, New York Union Child Care Coalition, New York Paid Leave Coalition, Community Service Society, the New York Women's Foundation and the WNY Women's Foundation. National leaders focused on New York include A Better Balance, ROC United, Momsrising, Make It Work, Domestic Workers Alliance, and National Partnership for Women and Families.

From September 6th through Election Day, PowHer The Vote will focus on key topics weekly including: equal pay, workplace practices, caregiving, health and reproductive rights, better jobs and fair wages, physical security, and women's leadership. This 10-week interactive program and social media campaign will equip individuals with knowledge and tools, provide organizations with the platform to leverage collective influence, and ultimately, fuel New York State's ongoing fight for women's economic equality.

"New York can be proud of our legislative accomplishments in recent years to address gender discrimination, but candidates and current officeholders cannot squander our momentum or accept the status quo," said Beverly Neufeld, President of PowHer New York. "We call on anyone who seeks to represent New York citizens to ensure issues critical to women's well-being are at the forefront."

PowHer New York is a statewide network of over 60 organizations representing tens of thousands of individuals working together to accelerate economic equality for New York's women. In addition to informing and energizing the public, and promoting the excellent work of our [Network Partners](#), PowHerNY leads the decade long **Equal Pay Campaign** for stronger policies to end gender wage and opportunity discrimination. PowHer New York is a 501c3 entity. [Visit us at powherny.org](http://powherny.org).

YWCA Brooklyn is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all. YWCA Brooklyn furthers its mission by providing affordable, safe, permanent housing for over 300 women; social justice advocacy, education and activism; and newly renovated, conveniently located, subsidized offices, event space, and meeting and training facilities for our nonprofit and civic partners in the Brooklyn community. [Visit us at ywcabklyn.org](http://ywcabklyn.org).